

Contract / Revision	Alt Order #
881861 /	06032868

Product ROMNEY FOR PRESIDENT		
Contract Dates 02/29/12 - 03/06/12		Estimate # 87
Advertiser Romney/R/President		Original Date / Revision 03/02/12 / 03/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLWT	Account Executive Mica Hansen	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 18+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

American Rambler
138 Conant Street
Beverly, MA 02494

add 21,670

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WLWT	03/05/12	03/06/12	5-530p M-F news	5-530p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	11-----				2	\$375.00			
2	WLWT	02/29/12	03/02/12	5-530p M-F news	5-530p		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$375.00			
3	WLWT	02/29/12	03/02/12	530-6p M-F news	530-6p		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$375.00			
4	WLWT	03/05/12	03/06/12	530-6p M-F news	530-6p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	11-----				2	\$375.00			
5	WLWT	02/29/12	03/02/12	6-630p M-F news	6-630p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$475.00			
6	WLWT	03/05/12	03/05/12	6-630p M-F news	6-630p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	1-----				1	\$475.00			
7	WLWT	02/29/12	03/01/12	7-730p	7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	--WT---				2	\$500.00			
8	WLWT	03/05/12	03/05/12	7-730p	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	1-----				1	\$500.00			
9	WLWT	02/29/12	03/02/12	11-1135p M-Su	11-1135p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$800.00			
10	WLWT	03/05/12	03/05/12	11-1135p M-Su	11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	1-----				1	\$800.00			
11	WLWT	03/03/12	03/03/12	NBC Saturday Today	Sa8-10a		:30			NM	2	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

<u>Contract / Revision</u> 881861 /		<u>Alt Order #</u> 06032868
<u>Contract Dates</u> 02/29/12 - 03/06/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 87
<u>Advertiser</u> Romney/R/President		<u>Original Date / Revision</u> 03/02/12 / 03/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----2-				2	\$300.00			
12	WLWT	03/03/12	03/03/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1-				1	\$350.00			
13	WLWT	03/03/12	03/03/12	Sa10-11p	Sa10-11p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1-				1	\$600.00			
14	WLWT	03/03/12	03/03/12	11-1135p M-Su	11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1-				1	\$800.00			
15	WLWT	03/04/12	03/04/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1				1	\$400.00			
16	WLWT	03/04/12	03/04/12	Su 9-10a News	Su 9-10a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1				1	\$300.00			
17	WLWT	03/04/12	03/04/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1				1	\$500.00			
18	WLWT	03/04/12	03/04/12	11-1135p M-Su	11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1				1	\$800.00			
19	WLWT	03/05/12	03/06/12	6-7a news	6-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				2	\$350.00			
20	WLWT	02/29/12	03/02/12	6-7a news	6-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$350.00			
21	WLWT	03/05/12	03/06/12	NBC Today Show	7-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				4	\$400.00			
22	WLWT	02/29/12	03/02/12	NBC Today Show	7-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	--WTF--				6	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		4	WLWT	02/27/12-03/04/12	NBC Today Show	7-9a	---WThF----	:30	\$400.00	NM		
		Credited										
23	WLWT	03/05/12	03/06/12	12-1230p M-F news	12-1230p		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				2	\$160.00			
24	WLWT	02/29/12	03/02/12	12-1230p M-F news	12-1230p		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	--WTF--				3	\$160.00			
25	WLWT	03/03/12	03/03/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1-				1	\$275.00			
26	WLWT	03/03/12	03/03/12	Sa 10-11a News	Sa 10-11a		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----1-				1	\$135.00			
N 27	WLWT	03/01/12	03/02/12	NBC Today Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	---TF--				1	\$400.00			
N 28	WLWT	03/05/12	03/06/12	5-6a news	5-6a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				6	\$100.00			
N 29	WLWT	03/05/12	03/06/12	6-7a news	6-7a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				4	\$375.00			
N 30	WLWT	03/05/12	03/06/12	NBC Today Show	7-9a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				2	\$400.00			
N 31	WLWT	03/05/12	03/06/12	NBC Today Show II	9-10a		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				4				
N 32	WLWT	03/05/12	03/06/12	NBC Today Show III	10-11a		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				4				
N 33	WLWT	03/05/12	03/06/12	12-1230p M-F news	12-1230p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				1				
N 34	WLWT	03/05/12	03/06/12	1230-1p	1230-1p		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				2				
N 35	WLWT	03/05/12	03/06/12	Days of Our Lives	1-2p		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				2				
N 36	WLWT	03/05/12	03/06/12	2-3p	2-3p		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				2				
N 37	WLWT	03/05/12	03/06/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				2				
N 38	WLWT	03/05/12	03/06/12	DR OZ EF	4PM-5PM		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				2				
N 39	WLWT	03/05/12	03/06/12	5-530p M-F news	5-530p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				1				
N 40	WLWT	03/05/12	03/06/12	530-6p M-F news	530-6p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	MT-----				1				
N 41	WLWT	03/05/12	03/05/12	6-630p M-F news	6-630p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	M-----				1				
N 42	WLWT	03/05/12	03/05/12	7-730p	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> Romney/R/President		<u>Original Date / Revision</u> 03/02/12 / 03/02/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	M-----				1	\$500.00			
N 43	WLWT	03/05/12	03/05/12	730-8p	730-8p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	M-----				2	\$500.00			
N 44	WLWT	03/03/12	03/04/12	11-1135p M-Su	11-1135p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----SS				2	\$800.00			
N 45	WLWT	03/05/12	03/05/12	11-1135p M-Su	11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	M-----				1	\$800.00			
N 46	WLWT	03/05/12	03/05/12	NBC Tonight Show	1135-1237a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	M-----				2	\$300.00			
N 47	WLWT	03/03/12	03/04/12	NBC Saturday Today	Sa8-10a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				2	\$300.00			
N 48	WLWT	03/03/12	03/04/12	Sa 10-11a News	Sa 10-11a		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				2	\$135.00			
N 49	WLWT	03/03/12	03/03/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				2	\$350.00			
N 50	WLWT	03/04/12	03/04/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S				1	\$350.00			
N 51	WLWT	03/03/12	03/03/12	NBC Saturday Night Live	NBC Saturday Nigt		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				2	\$625.00			
N 52	WLWT	03/04/12	03/04/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S				1	\$400.00			
N 53	WLWT	03/04/12	03/04/12	Su 9-10a News	Su 9-10a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S				2	\$300.00			
N 54	WLWT	03/03/12	03/03/12	Sa 10-11a News	Sa 10-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				1	\$500.00			
N 55	WLWT	03/05/12	03/05/12	M10-11p	M10-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/12	03/11/12	M-----				1	\$1,200.00			
N 56	WLWT	03/03/12	03/03/12	Sa8-9p	Sa8-9p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				1	\$150.00			
N 57	WLWT	03/03/12	03/03/12	Sa9-10p	Sa9-10p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				1	\$165.00			
N 58	WLWT	03/03/12	03/03/12	Sa10-11p	Sa10-11p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

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Contract / Revision		Alt Order #
881861 /		06032868
Contract Dates	Product	Estimate #
02/29/12 - 03/06/12	ROMNEY FOR PRESID	87
Advertiser		Original Date / Revision
Romney/R/President		03/02/12 / 03/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				1	\$600.00			
N 59	WLWT	03/04/12	03/04/12	Su7-8p	Su7-8p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S				1	\$225.00			
N 60	WLWT	03/03/12	03/04/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/12	03/04/12	-----S-				5	\$275.00			
Totals											117	\$43,330.00

Time Period	# of Spots	Gross Amount	Net Amount
02/27/12 - 03/06/12	117	\$43,330.00	\$36,830.50
Totals	117	\$43,330.00	\$36,830.50

1660
 1751
 18,419.50
 36,830.50 ✓

Signature: _____ Date: _____

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CONTRACT



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

American Rambler
138 Conant Street
Beverly, MA 02494

Contract / Revision 880078 /		Alt Order # 06029314
Product ROMNEY FOR PRESIDENT		
Contract Dates 02/24/12 - 02/28/12		Estimate # 83
Advertiser Romney/R/President		Original Date / Revision 02/23/12 / 02/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLWT	Account Executive Mica Hansen	Sales Office HRP -Washington
Special Handling		
Demographic Adults 25+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

170 spots

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	02/24/12	02/24/12	6-7a news	6-7a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/20/12	02/26/12	----1--				1	\$350.00			
N 2	WLWT	02/27/12	02/28/12	6-7a news	6-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/12	03/04/12	MT-----				2	\$350.00			
N 3	WLWT	02/24/12	02/24/12	NBC Today Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/20/12	02/26/12	----1--				1	\$400.00			
N 4	WLWT	02/24/12	02/24/12	NBC Today Show II	9-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/20/12	02/26/12	----1--				1	\$250.00			
N 5	WLWT	02/27/12	02/28/12	NBC Today Show II	9-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/12	03/04/12	MT-----				2	\$250.00			
N 6	WLWT	02/24/12	02/24/12	12-1230p M-F news	12-1230p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/20/12	02/26/12	----1--				1	\$25.00			
N 7	WLWT	02/27/12	02/28/12	12-1230p M-F news	12-1230p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/12	03/04/12	MT-----				2	\$25.00			
N 8	WLWT	02/24/12	02/24/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/20/12	02/26/12	----1--				1	\$45.00			
N 9	WLWT	02/27/12	02/28/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/27/12	03/04/12	MT-----				2	\$60.00			
N 10	WLWT	02/24/12	02/24/12	5-530p M-F news	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/20/12	02/26/12	----1--				1	\$375.00			
N 11	WLWT	02/27/12	02/28/12	5-530p M-F news	5-530p		:30			NM	2	\$750.00

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

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<u>Contract / Revision</u> 880078 /		<u>Alt Order #</u> 06029314
<u>Contract Dates</u> 02/24/12 - 02/28/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 83
<u>Advertiser</u> Romney/R/President		<u>Original Date / Revision</u> 02/23/12 / 02/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	MT-----				2	\$375.00			
N 12	WLWT	02/24/12	02/24/12	530-6p M-F news	530-6p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----1--				1	\$375.00			
N 13	WLWT	02/27/12	02/28/12	530-6p M-F news	530-6p		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	MT-----				2	\$375.00			
N 14	WLWT	02/24/12	02/24/12	6-630p M-F news	6-630p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----1--				1	\$475.00			
N 15	WLWT	02/27/12	02/28/12	6-630p M-F news	6-630p		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	MT-----				2	\$475.00			
N 16	WLWT	02/27/12	02/28/12	7-730p	7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	MT-----				2	\$500.00			
N 17	WLWT	02/24/12	02/24/12	7-730p	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----1--				1	\$500.00			
N 18	WLWT	02/24/12	02/24/12	11-1135p M-Su	11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	----1--				1	\$800.00			
N 19	WLWT	02/27/12	02/28/12	11-1135p M-Su	11-1135p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/27/12	03/04/12	MT-----				2	\$800.00			
N 20	WLWT	02/25/12	02/25/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	-----1-				1	\$55.00			
N 21	WLWT	02/25/12	02/25/12	NBC Saturday Today	Sa8-10a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	-----2-				2	\$300.00			
N 22	WLWT	02/25/12	02/25/12	Sa 10-11a News	Sa 10-11a		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	-----1-				1	\$110.00			
N 23	WLWT	02/25/12	02/25/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	-----1-				1	\$350.00			
N 24	WLWT	02/25/12	02/25/12	Sa9-10p	Sa9-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	-----1-				1	\$600.00			
N 25	WLWT	02/25/12	02/25/12	Sa10-11p	Sa10-11p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	-----1-				1	\$600.00			
N 26	WLWT	02/25/12	02/25/12	11-1135p M-Su	11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/20/12	02/26/12	-----1-				1	\$800.00			
N 27	WLWT	02/26/12	02/26/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

Contract / Revision		Alt Order #
880078 /		06029314
Contract Dates		Product
02/24/12 - 02/28/12		ROMNEY FOR PRESID
Advertiser		Estimate #
Romney/R/President		83
Original Date / Revision		
02/23/12 / 02/23/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Am
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/20/12	02/26/12	-----1				1	\$400.00			
N 28	WLWT	02/26/12	02/26/12	Su 9-10a News	Su 9-10a		:30			NM	1	\$3
Week:		02/20/12	02/26/12	-----1				1	\$300.00			
N 29	WLWT	02/26/12	02/26/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	1	\$5
Week:		02/20/12	02/26/12	-----1				1	\$500.00			
N 30	WLWT	02/26/12	02/26/12	11-1135p M-Su	11-1135p		:30			NM	1	\$80
Week:		02/20/12	02/26/12	-----1				1	\$800.00			
Totals											40	\$15,130.00

Time Period	# of Spots	Gross Amount	Net Amount
01/30/12 - 02/26/12	22	\$8,710.00	\$7,403.50
02/27/12 - 02/28/12	18	\$6,420.00	\$5,457.00
Totals	40	\$15,130.00	\$12,860.50

12590.20
 414.80
 13,005

Signature: _____ Date: _____

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